

What is claimed is:

1. (amended) An insoluble powder characterized in that the zeta-potential is negative value, and a main ingredient is barium sulfate.
2. (amended) An insoluble powder characterized in that the zeta-potential is negative value, and a main ingredient is metal doped barium sulfate.
3. The insoluble powder according to Claim 1 or 2, wherein an average primary particle diameter is 3 to 100 μ m and an aspect ratio is 3 to 250.
4. (amended) The insoluble powder according to Claims 2 or 3, wherein said powder is a metal dope barium sulfate powder obtained by reacting a barium ion and a sulfate ion in the presence of a metal ion.
5. The insoluble powder according to Claim 4, wherein a mole ratio of the barium ion, the sulfate ion and the metal ion is 1:0.5 to 2:0.001 to 10.
6. The insoluble powder according to Claim 4 or 5, wherein said the metal ion is one or more selected from the group consisting of a lithium ion, a sodium ion and a zinc ion.
7. A skin barrier function recovering powder comprising of the powder according to Claim 1 to 6.
8. A skin roughening preventing and improving powder comprising of the powder according to Claim 1 to 6.
9. A skin external composition characterized in that a content of the powder according to any of Claims 1 to 8 is 1 to 40 % by weight.
10. An use of the powder according to any of Claims 1 to 6 as a skin barrier function recovering agent.
11. An use of the powder according to any of Claims 1 to 6 as a skin roughening preventing and improving agent.